



INFO-TEK

The Computer Guys

Kansas City Computer Consulting Firm

Technology Tips and News for Busy Professionals

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Mark Your Calendar

Celtic Fusion

Featuring Connie Dover
and Kansas City St.
Andrews Pipe & Drums

April 10, 2010

Greetings!

Volume 2, Number 2

We hope you enjoy and benefit from these technology tips and news for busy professionals.

INFO-TEK employs a full time staff of trained and certified computer experts who are quick to respond, easy to talk with and people you can trust.

We specialize in small business and home office clients and we have helped thousands of people in the greater Kansas City area with their computer service needs at very competitive and affordable rates.

→ The 5 Toughest Internet Scams

Online scams continue to be the scourge of the Internet and there seems to be no end to the "imagination" of these criminals. As part of its annual wide-ranging look at Internet crime, the Federal Bureau of Investigation took a look at the top Internet scams of 2009.

"The figures contained in the FBI's report indicate that criminals are continuing to take full advantage of the anonymity afforded them by the Internet. They are also developing increasingly sophisticated means of defrauding unsuspecting consumers. Internet crime is evolving in ways we couldn't have imagined just five years ago," said National White Collar Crime Center Director Donald Brackman in the report. Annual crime complaints reported to Internet Crime Complaint Center (IC3) have increased 667.8% between 2001 and 2009.

FBI: Internet fraud losses more than doubled in 2009

According to the FBI and the IC3 Web site, the "popular scam trends for 2009" included hitman scams, astrological reading frauds,

Unity Temple on the Plaza

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May 30, 2010

816-444-2252

economic scams, job site scams, and fake pop-up ads for antivirus software.

Click [here](#) to view the report that shows the top Internet scams of 2009.

→ How to Spot an E-mail Scam

Wonder whether the message announcing that you've received an e-card is legit? Or whether PayPal is really trying to contact you? Click [here](#) for a visual guide to spotting malware, fraud, and other dirty tricks in your inbox.

→ Banish Seven Bad Tech Habits

You floss daily, rotate your tires regularly, file your taxes on time, and exercise at least twice a week. In other words, you have lots of good habits. But when it comes to technology, well, we need to talk. You know all the icons cluttering your desktop, and the passwords you



keep in Notepad, and the half-baked backup you make once a month? Those are the results of bad habits--and they're not the only ones.

Fortunately, it's easier than you might think to correct bad tech behavior, to handle your computer with the same care and wisdom that you use in safeguarding for your gums. Click [here](#) to learn how.

→ Rule of Thumb

When using Flash Drives, always use a product that utilizes encryption.

This will protect your important information from unwanted eyes. Percentages say that a person will lose at least 2 drives before they implement measure to keep from losing them. Since it's hard to fight the percentages, it only makes sense to protect your data with encryption.

→ Food For Thought

Little everyday events like seeing a baby smile or cry are worthwhile experiences, if only we see them as wonders unfolding right before our eyes. In school, we are offered many chances and opportunities for learning, but some of us just seem to brush them off. One should remember that there's no such thing as learning too much; there's always a lot more to learn.

When you need help with your computers or computer network, I'm hopeful that you will consider calling INFO-TEK at: 816-914-8826.

Go to the “Specials” section of our [website](#) to receive a 20% Off Coupon for your next On-Site Service Call.

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Sincerely,

Brian Greenstreet
INFO-TEK